



**Study Tour to Cambodia on Stakeholder Engagement and  
Communication  
30 October – 01 November 2013**

**Lessons Learned**

Team Sri Lanka





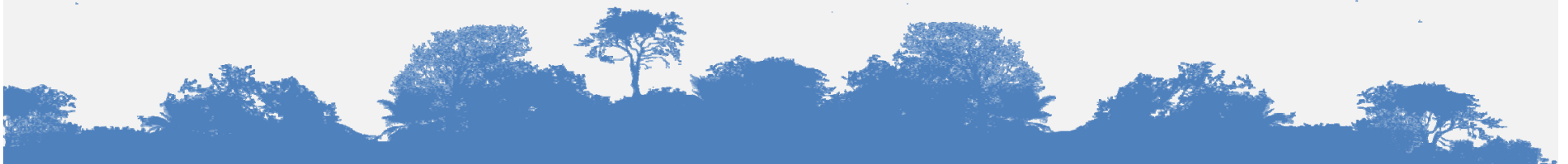
## Similarities

- 4 Task Forces (MRV TF has been already formed)
- Community group CSO platform will also bring views of the larger NGO network
- Ministry of Economic Development has already been identified as a member of the PEB
- PMU consists of Govt. Institutions
- Gender balance is also our concern and it has already been mentioned as a criteria in the CSO selection process





- All comms materials should be endorsed by the PEB
- We also have a Volunteer CSO WG which is similar to Volunteer Facilitation Committee (VFC) in Cambodia





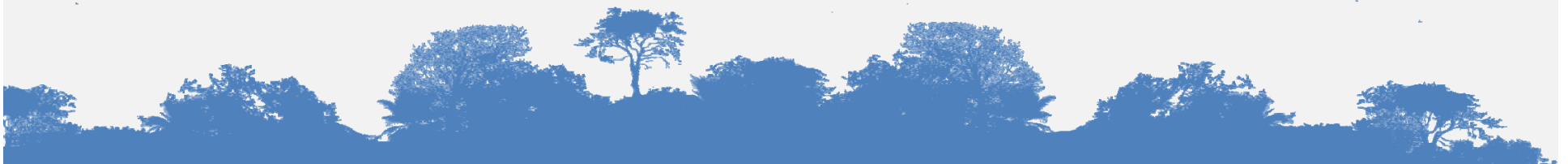
## Differences

- Our TF is not a DM body. PEB will be the DM body. TFs are also a multi-stakeholder composition
- Our PMU has only 9 staff for the time being
- SL is not in a position to talk about a REDD+ mechanism right now as we are in the early stages of the REDD Readiness





- We haven't still prepared any communication materials except the general presentation on UN-REDD programme done in both languages
- Our Comms Strategy will be confined to the UN-REDD initially
- Our CSO WG was appointed by the PMU based on the current experiences and engagement in the subject matter





- A separate Selection Committee will be appointed by the PMU to screening and selection of the members to PEB and CSO
- Selection of IP would be a simple process in SL
- Getting the recognition letter for IPs will not be necessary in SL, Govt has already recognized IPs and their rights
- On-line voting (if needed only) procedure could be monitored by the PMU





## Lessons Learned

- To form a multi-partner committee to review the comms materials so that each person can focus on different aspects
- ‘One stop shop’ for REDD comms materials is good concept
- To consider Same representatives for both in the PEB and the CSO Network





- 15 meetings to select the CSO/CG member will be a tedious task
- Conducting a survey to test the level of knowledge and the interest on the REDD of the CSO Applicants
- Using the CSO/CG Network to disseminate decisions and reports of PEB/TF is something we also would like to do





- Having a TF member co-charing at the CSO/CG network will not bring the genuine concerns of the community
- PMU to support and oversee the operations of the CSO Network
- Decisions to be taken purely based on overall consensus and in extreme situations on voting basis
- 6 Criteria for reviewing comms materials by the 8 member panel is a good practice





## Way forward

- Organize a briefing session for the members of both PMU and CSO WC
- Re-visit the CSO Selection criteria and the process which are already in place, and revise if necessary
- To form a multi-partner committee to review the comms materials so that each person can focus on different aspects



- ‘One stop shop’ for REDD comms materials is good concept. However, we need to promote the concept for wider accessibility
- To reduce the no. steps in the CSO selection procedure
- Baseline survey would be conducted to measure the knowledge of REDD Programme prior to dissemination of the comms materials



**UN-REDD**  
PROGRAMME



Link up the Communication Officer of SL UN-REDD Programme with Ms. Heang, Ms. Celina and the Regional Team

A video clip to be developed to raise awareness on the UN-REDD concept as soon as possible

# UN-REDD PROGRAMME



Development  
Partnership



# Thank You

[www.un-redd.org](http://www.un-redd.org)

